

International Workshop on Knowledge Management (14<sup>th</sup> IWKM)  
"Knowledge Workers in the Knowledge Era"

**PROGRAM**

**November 7, 2019 – Bratislava, VŠM, Panónska 17 – thursday/štvrtok**

**17:00 – 23.00**

**Welcome dinner for IWKM participants**  
(VŠM - Pizzeria Ristorante Giuliano)

**November 8, 2019 – Bratislava, VŠM, Panónska 17 – friday/piatok**

**IWKM (seminar and workshop/seminár a workshop) a IPE (conference/konferencia)**

8:15 – 9.00	<b>Registration of IWKM and IPE conference participants/Registrácia účastníkov IWKM a IPE</b>	(foyer/ vestibul)
9:10 – 9:10	<b>Opening Ceremony of 14th IWKM / Otvorenie 14. ročníka IWKM</b>	(113)
9:10 – 10:45	<b>Seminar /Seminár (Poster presentations / Posterová časť)</b> <b>„Data Mining Tools for Knowledge Workers“/</b> <b>„Nástroje pre data mining pre/z pohľadu znalostných pracovníkov</b>	(113)
9:10 – 9:30	<b>Janošcová, R. (Sj.) CAQ a ľudské zdroje</b>	
9:30 – 9:50	<b>Berka, P. Automatization of analyses in Rapid Miner</b>	
9:50 – 10:10	<b>Bernadič, B. Financial Valuation of Human Capital</b>	
10:10 – 10:45	<i>Discussion / Diskusia</i>	
10.45 – 11:00	<b>Coffee break/ Prestávka na kávu</b>	(113)
11:00 – 12:30	<b>Presentations IWKM and IPE Conference/ Prezentácie v rámci IWKM a konferencie IPE</b>	(113)
11:00 – 11:15	<b>Mueller, Ch. Usage of Business Intelligence Solutions within the Mergers and Acquisitions process</b>	
11:15 – 11:30	<b>Mikulová, D. Online shopping</b>	
11:30 – 11:45	<b>Berka, P. KDD Tools for Do-It-Yourself Analyses</b>	
11:45 – 12:00	<b>Terek, M. The Prevention of Nonresponse in Statistical Surveys</b>	
12:00 – 12:15	<b>Rakovská, E. - Kanáliková, A. Enterprise social collaboration as a new e-learning method</b>	
12:15 – 12:30	<i>Discussion / Diskusia</i>	
12:30 – 13:00	<b>Lunch break/ Networking/ Obed (pizza, ...)</b>	(219)

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<b>13:00 – 15:00</b>	<b>Presentations IWKM and IPE Conference/</b> <i>Prezentácie</i> v rámci IWKM a konferencie IPE	(113)
13:00 – 13:15	<b>Hrdličková, Z.</b> <i>Exploiting Advanced Information Technologies More Fully in Business English Courses</i>	
13:15 – 13:30	<b>Tajtáková, M. – Olejárová, M.</b> <i>The Role of Knowledge Brokers in Culture-led Urban Revitalization</i>	
13:30 – 13:45	<b>Šestáková, M.</b> <i>Human Factor in Industry 4.0 and some of its Intergenerational Implications</i>	
13:45 – 14:00	<b>Černá, L.</b> <i>Involvement of employees in the strategic decisions taken within companies.</i>	
14:00 – 14:15	<b>Beňo, M. – Ferencíková, S.</b> <i>The Future of Work is e-Work</i>	
14:15 – 15:00	<i>Discussion / Diskusia</i>	
<b>15:00 – 15:15</b>	<b>Coffee break/ Prestávka na kávu</b>	(113)
<b>15:15 – 17:00</b>	<b>Presentations IWKM and IPE Conference/</b> <i>Prezentácie</i> v rámci IWKM a konferencie IPE	(113)
15:15 – 15:30	<b>Tunde Adewuyi Oyeleye</b> <i>Strategy and Mechanism</i>	
15:30 – 15:45	<b>Janošcová, R. (Sj)</b> <i>Metódy hodnotenia správy IT s ohľadom na ľudský faktor</i>	
15:45 – 16:00	<b>Habibor Rahman</b> <i>Social Development in Bangladesh</i>	
16:00 – 16:15	<b>Ferencíková, S. - Hrdličková, J.</b> <i>Student Becoming Professor: Knowledge Transfer from Subsidiaries to Headquarters</i>	
16:15 – 16:25	<b>Petrík, V.</b> <i>Knowledge Management in Central Banks of Central Europe</i>	
16:25 – 16:35	<b>Kročitý, P.</b> <i>Academic integrity as an Education Quality Improvement Tool.</i>	
16:35 – 16:45	<b>Kubička, E.</b> <i>Knowledge Management: A Topic for SMEs(?)</i>	
16:45 – 17:00	<i>Discussion / Diskusia</i>	
<b>17:00</b>	<b>Closing of 14th IWKM/</b> <i>Ukončenie 14. ročníka IWKM</i>	(113)
<b>JOB FAIR – November 7, 2019 - TRENČÍN</b>		
<i>sprievodná akcia pre študentov VŠM v Trenčíne</i>		
7:30 – 8:30	<b>Registration of companies/</b> <i>Registrácia firiem</i>	(foyer/ vestibul)
8:30 – 9:00	<b>Companies' presentations/</b> <i>Prezentácia firiem</i>	(306)
9.00 – 14:00	<b>JOB FAIR for students /</b> <i>JOB FAIR pre študentov</i>	(305, 306)
<b>Coffee / Káva, ...</b>		(308)